



# PARTNERSHIP PROGRAM



## PARTNERS IN SUCCESS

*Making our community a better place one skater at a time.*

fmcicesports.com | 1-888-74-SKATE



## THE LEADER IN RECREATIONAL ICE SKATING

FMC Ice Sports (Facility Management Corporation) currently manages 23 skating arenas throughout the state of Massachusetts. FMC is committed to offering affordable, high quality ice skating programs to the communities it serves throughout the Commonwealth.

## DIRECT BENEFITS TO YOU

FMC offers a cross-promotional partnership program that allows us to promote your business or organization to our skaters, parents and coaches.

## WE MAKE IT EASY

We understand that each business is unique, so each partnership is unique. We offer customized programs that work for our partners and track each program through a unique code to measure our success. It's that easy!

## BECOME A PARTNER

FMC offers customized partnership programs.

Options Include:

**Promotion Exchange:** FMC advertises your Services and you advertise FMC Programs

**Social Media Exchange:** FMC follows your social media accounts and we agree to Like, Follow, and Share a specified number of posts for one another

**Employee Recognition Exchange:** FMC provides goodie bags or skating passes for your employees in exchange for something we can give ours

**Event Packages:** FMC provides raffle or gift item to give at one of your events in exchange for similar items for our events

**Class Exchange:** One lucky participant from FMC programs could win something of yours and vice versa

**Registration or Admission Incentives:** FMC may provide incentive for each program registration or admission that is referred from your business

Contact us at 1-888-74-SKATE to learn more



## PARTNERS IN SUCCESS

The FMC Ice Sports Partnership Program is a cooperative offering of skating programs between our ice arenas and local businesses and non-profit organizations. FMC organizes and operates our award-winning skating programs while calling upon the assistance and experience of the organization to distribute information to clients, members, parents, students, coaches, and other interested groups within their communities. FMC offers co-operative promotional marketing in our 23 arenas in print and digital signage, as well as online marketing through social media, email marketing, and ongoing digital marketing efforts.

- Restaurants
- Retail Shops
- Local Businesses
- Public Schools
- Girl Scout Troops
- Boy Scout Troops
- Recreation Departments
- Youth Hockey Organizations
- And More!



## PROGRAMS OFFERED

For a complete list of our programs, visit our website [FMCIceSports.com](http://FMCIceSports.com)!



AGE 3 AND UP



ADULT PROGRAMS  
& LEAGUES



AGE 5 AND UP



10U - VARSITY  
GIRLS U14 & U19